



JOHN COLLINS

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📞 SKYPE : johnc210493

📅 April 21st 1993
🇫🇷 French

WORK EXPERIENCE

WEBSITE DEVELOPER - SOCIAL MEDIA

johncollins.fr | 09/2016 - Present
Freelance Wordpress & PrestaShop Developer. Latest work:
www.blancsauvage.fr Wedding Event Planner
www.chateaudesable-studio.fr Advertising Agency
www.atelier-aire.fr Architect Dynamic Portfolio
Social Media management - content creation & interaction boost

DIGITAL MARKETING 📍 Bali, Indonesia

UBER | 01/2016 - 06/2016
Increase demand in Bali via Online and Offline means:
Social Media advertising and content creation, partnerships with bloggers and Instagram Influencers, event sponsoring, campaigns (UBER Chopper - UBER Martabak etc)

E-BUSINESS DEVELOPER 📍 Bali, Indonesia

Kesato & Co | 01/2015 - 07/2015
Manage an e-shop on a daily basis - Google Adwords and Remarketing campaigns, multi-channel distribution on Indonesian MarketPlaces, set up of a 1 year e-mailing campaign, develop Social Media content calendars, data analysis with Google Analytics etc.

MARKET RESEARCH ANALYST 📍 Paris, France

vente-privee.com | 09/2013 - 06/2014
In B to B context, conduct of a market study to gather opinions and thoughts on a possible new service from vente-privee.com
Surveys & Recommendations

EDUCATION

ESSCA BUSINESS SCHOOL 📍 Boulogne Billancourt, France

09/2011 - Present
4th year student at ESSCA (5-year International Business School - EPAS and AACSB label) enrolled in a Master in Digital Marketing

UNIVERSIDAD DE CANTABRIA 📍 Santander, Spain

01/2014 - 06/2014
6 month ERASMUS exchange program

LYCÉE NOTRE DAME DU GRANDCHAMP 📍 Versailles, France

09/2008 - 07/2011
Scientific Baccaauréat with honors (« Bien » & « Européenne »)

PROFESSIONAL SKILLS

- FRENCH/ENGLISH ●●●●
- SPANISH/INDONESIAN ●●●●
- WORDPRESS ●●●●
- PRESTASHOP ●●●●
- DIGITAL MARKETING ●●●●
- PHOTOSHOP / FINALCUT ●●●●

PERSONAL SKILLS

- CURIOSITY
- ORGANIZATION
- DYNAMISM
- TEAM PLAYER



ACTIVITIES /INTERESTS

- SPORT** : Surfing - Skating - Swimming - Tennis 🏄
- OTHER** : Traveling - Discovering new cultures - Food 🌍
- MUSIC** : Ukulele 🎸

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